

# EDUCATION

Masters of Public Health (MPH) with emphasis in health promotion and policy *University of Missouri May 2011* 

Masters of Public Affairs (MPA) with emphasis in public policy analysis; graduate certificate in nonprofit management *University of Missouri May 2010* 

Bachelor of Science with major in political science and English and minor in journalism *University of South Dakota May 2008* 

# SKILLS

Data Visualization

Evaluation

Facilitation (trained in Technology of Participation techniques, including Environmental Scanning)

Logic Model Development

Project Management and Coordination

Quantitative and Qualitative Data Analysis

Strategic Planning

Survey Development

Highly Proficient with all Microsoft Office Products; Moderately Proficient with the Adobe Creative Suite

# WORK EXPERIENCE

#### Evaluator

*Schmeeckle Research October 2020 – Present* 

- Provide program evaluation services and consulting to nonprofit organizations and governmental agencies, including the development of evaluation reports summarizing process and outcome findings
- Assist with a community needs assessment within a local health department region related to opioid use disorder and substance use disorder, including three surveys and two focus groups

#### Evaluator, Chronic Disease Prevention and Control Program

*Nebraska Department of Health and Human Services March 2014 – October 2020* 

- Designed, coordinated and implemented evaluations for at least 10 projects among four federal grants (2018-2020) related to chronic disease; utilize mixed methods data collection and analysis for ongoing reporting to partners and funders, including the Centers for Disease Control and Prevention (CDC)
  - Identify, develop and implement relevant data collection methods, including surveys, focus groups, interviews and reporting templates
  - o Create instructional webinars and guidance for accurate use of tools
  - Generate reports, graphics and presentations to summarize findings and provide recommendations
- Managed contract (2016 to present) for external evaluator; monitor work and invoices to ensure compliance with state auditor and federal Office of Management & Budget (OMB)
- Assisted with statewide coordination of evidence-based programs as one of five Master Trainers in Nebraska for the Chronic Disease Self-Management Program (CDSMP) and Diabetes Self-Management Program (DSMP)
- Designed, implemented and reported evaluation findings on 7 projects for two federal grants related to chronic diseases (2014-2018)
- Co-chaired the Epidemiology and Evaluation Committee through the National Association of Chronic Disease Directors (2017-2018) by facilitating monthly calls and planning meeting priorities; assisted with the development of a needs assessment for the committee to identify training opportunities
- Assisted with the development of six federal grant applications, five of which were awarded, totaling nearly \$30 million for Nebraska from 2014 to 2023
- Supervised two communications interns (spring summer 2017) and evaluation intern (spring 2016 summer 2017); meet bi-weekly to prioritize projects, set deadlines and review products

#### Contracted Evaluator, Teens as Teachers Program

South Dakota Youth Foundation

August 2018 – July 2019

- Collaborated with Executive Director to develop logic model demonstrating the change theory for the Teens as Teachers Program
- Created and implemented pre-post surveys for students participating in program; analyzed results and assessed changes in knowledge and skills as result of initial training and participation in full program
- Developed final report for executive staff and board of directors highlighting programmatic recommendations and additional areas for evaluation

## Project Coordinator, Homeless Missourians Information System

*Missouri Association for Social Welfare March 2013 – March 2014* 

- Analyzed Homeless Missourians Information System (HMIS) data for federal performance measures; wrote quarterly reports and presented findings to the Continuum of Care (CoC) to highlight reach and impact of service providers
- Piloted first tracking system for homeless service providers by developing survey tools, collecting data and producing reports to highlight prevalence and reasoning behind individuals being turned away for services
- Designed and implemented a collective impact evaluation to assess effectiveness of the homeless service delivery system; presented results at the National Human Services Data Consortium Conference (October 2013)

# Research Analyst, Homeless Missourians Information System

## Missouri Association for Social Welfare

## June 2011 – March 2013

- Provided training and support pertaining to HMIS database, data quality and evaluation to 40 social service providers
- Conducted bi-annual site visits with 40 agencies to ensure compliance with data and security standards set by the U.S. Department of Housing and Urban Development (HUD)
- Developed and implemented monthly data validation process to ensure accuracy of HMIS data

# Data Manager

# University of Missouri Institute of Public Policy August 2010 – September 2012

- Monitored Missouri Arthritis and Osteoporosis Program (MAOP) data monthly for accuracy; provided quarterly data summaries to regional coordinators
- Developed and conducted an evaluation of the management information system; provided recommendations on process improvements to MAOP director and regional coordinators

## Graduate Research Assistant

### University of Missouri Wellness Resource Center August 2010 – June 2011

- Assisted 13 public universities in Missouri with selection of a random sample, data collection and analysis of the annual Missouri College Health Behavior Survey
- Created standardized reporting templates to provide aggregate data to 13 public universities with their results in relation to the aggregate state data

# COMMUNITY INVOLVEMENT

## Board Member and President (2018-2019)

Fresh Start Housing Program for Women January 2016 – Current

- Led monthly board and Executive Committee meetings (2018-2019), set annual priorities and followed up on tasks to ensure completion of key projects by the board
- Formalized the board member recruitment process (2018), including updates to and creation of a new form for the board member application
- Led the revision of the strategic plan (2018) and coordinated vision setting sessions with external facilitator (2019) among board members generate and implement a growth and sustainability plan for the agency
- Co-created the Sustainability Task Force; assisted with developing a request for proposals (RFP) and scoring applications to identify consultant to run a capital campaign
- Revised the Executive Director's performance evaluation process (2018), including the development of a new assessment tool for board members
- Developed the first Board Manual outlining the key tasks, policies, and documents with which board members should be familiar

# PRESENTATIONS

Utilizing Data for Successful Program Planning Co-presented with Ami Sedani at the Nebraska Chronic Disease Summit; June 2017

### Using Thoroughness of Reach to Inform Coordinated Assessment Planning and Collaboration

*Co-presented with Lindsay Wallace at the National Human Services Data Consortium Conference; October 2013* 

## Using Data for Systemic Change

*Co-presented with Lindsay Wallace at the Missouri Homelessness Awareness Conference; November 2013* 

# Visualize Your Data, Tell Your Story

*Co-presented with Lindsay Wallace at the Missouri Homelessness Awareness Conference; November 2012*