

Research and Evaluation

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Joyce Schmeeckle, PhD Résumé

EDUCATION

Doctor of Philosophy Psychology May, 2000 University of Nebraska at Lincoln Masters of Art Psychology May, 1998 University of Nebraska at Lincoln University of Nebraska at Lincoln University of Nebraska at Kearney

EMPLOYMENT HISTORY

Schmeeckle Research Inc.	Researcher and Evaluator	2002 - Current
Talent Plus	Senior Research Analyst	2000 - 2002
University of Nebraska at Lincoln	Teaching/Research Assistant	1996 - 2000
Commercial Owners/Developers	Commercial Property Manager	1984 - 1995
Chamber of Commerce	Executive Director	1982 - 1984

PROFESSIONAL EXPERIENCE

Researcher and Evaluator 2002 - Current Schmeeckle Research Inc., Lincoln, NE

Schmeeckle Research Inc. provides program evaluation, research and statistical analysis, and consulting to nonprofit and for profit organizations. Schmeeckle Research Inc. designs and implements effective evaluation plans (i.e., logic models) for grant-funded programs and other organizational initiatives, and then conducts valid and reliable and evaluations. Statistical analysis, data interpretation, and reporting the results transfer collected data into meaningful and useful information for the organization.

Senior Research Analyst 2000 - 2002 Talent Plus, Lincoln, NE

Project coordinator and analyst of multi-industry human resource research that included impact and outcome-based research, validation studies, both concurrent and predictive, cross-cultural studies, organizational cultural assessments, employee satisfaction surveys, structured interview development, and return on investment calculations. Clients included Healthcare Organizations, United States Air Force, The Ritz-Carlton Hotel Company, America Online, Federal Home Loan Bank, Clinique, Nordstrom and Ann Taylor. Conducted/managed over 30 major research projects annually.

Teaching/Instruction 1996-2000 UNL Graduate Program

- Psychology Research Methods and Statistics Lecture
- Psychology Research Methods and Statistics Lab
- Co-Instructor Psychology of Social Behavior

Graduate Research and Evaluation

- Online Training: Effectiveness of Law Enforcement of Online Training Nebraska Law Enforcement Training Center
- Effectiveness of Multimedia Computer-assisted Instruction
- Research Assistant UNL Peer Review Teaching Project

Management

- Management of current company (i.e., Schmeeckle Research Inc.) with 1.5 FTE staff
- Commercial property manager of office buildings and shopping centers for 15 years. Primary duties included tenant relations, leasing/sales negotiation and legal contract preparation, and budget, fiscal and personnel management.
- Previously, the Executive Director of the Chadron Chamber of Commerce and sole proprietor of a small business

Publications

 Schmeeckle, J. (2003). An Evaluation of the Effectiveness and Efficiency of Training Law Enforcement Personnel over the Internet. Journal of Science Education and Technology

Positions

- Board Member and Reviewer for the Journal of Science Education and Technology
- Board Member People's Health Center
- American Evaluation Association Member
- Lincoln South Rotary Member and Past President